

# BenQ Digital Camera C1430

## Serious speed for photographic fun

When the action's fast, you need the C1430's speed on your side.  
Its burst mode captures multiple shots in quick sequence  
with just a single click of the shutter.



An Easy Catch for Hands-on Fun with BenQ Digital Camera.

**BenQ**  
Enjoyment Matters



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## 14-megapixel BSI CMOS sensor

The C1430's sensor offers superior light sensitivity compared to CCD sensors, for great shots even in low-light conditions, as well as high-quality burst mode images.

	CCD	BSI CMOS
Image resolution	High	Comparable to CCD
Light sensitivity	Moderate	At the same size, captures nearly twice as many photons as CCD sensors
Image noise	Moderate	Moderate
Night photography support	Fair	Good
Burst mode support	Poor	Good

## HDR (High Dynamic Range)

BenQ's HDR image enhancement technology is designed to solve high-contrast lighting challenges. With its resolution upgraded to 14MP, HDR captures the finest foreground and background details and generates a balanced lighting image in any setting.



The images are simulated and are for illustrative purposes only.

## Enhanced video recording

Shoot high-definition 720p movies, and make sure you don't miss any action by using the clever pre-recording feature, which retains three seconds of footage prior to the start of recording.



## Speedy burst

With a single shutter press, capture six frames a second, with automatic focus\*. Perfect for fast-moving action—simply choose the best shot, or enjoy the entire sequence.



\* Focus is set based on the first image in the sequence.

## Discover your inner artist



LOMO Effect



Fisheye Effect

The C1430 gives you some delightful special effects that take the fun of photography to a whole new level. Besides pure fun, the LOMO, FISHEYE, and COLOR ACCENT also let you give your shots a unique personal touch.



Without Color Accent



With Color Accent

## Advanced smart scene

The C1430 comes with an upgrade on the advanced smart scene modes – automatically detecting up to 12 different scenes. With this many scenes to select from, taking the perfect shot is so easy!

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### Specifications

Sensor	OV 14 Mega Pixels, 1/2.3 inch BSI CMOS
Zoom	Optical: 3X ; Digital: Up to 5X(Preview) / Up to 12X(Playback)
Lens	f = 6.3 ( W ) ~ 18.9 ( T ) mm ; F= 2.9 ( W ) ~ 5.4 ( T ) ( f = 35.5~106.5mm, 35mm equivalent )
Focus Range	Normal: W=10cm ~ Infinity ; Macro: W=10cm ~ 100cm
LCD	2.7" LCD 230k pixels
Image Resolution	14M(4320*3240) / 3:2 / 8M / 5M / 3M / HD 16:9 / VGA
Movie Mode	720p (16:9 ; 1280 x 720) / 640 x 480 / 320 x 240 30 fps, continuous recording with sound
Shutter Speed	1/2000 ~ 1 sec. (Fireworks 2 sec.; Manual, Night Scene 15 sec.)
White Balance	Auto / Daylight / Cloudy / Tungsten / Fluorescent H / Fluorescent L / Manual
Exposure	-2.0 ~ +2.0 EV (0.3EV / step)
ISO	Auto / 100 / 200 / 400 / 800 / 1600
Flash	Auto Flash, Auto Anti Red-eye, Force On, Slow Sync, Forced Off
Drive mode	10 sec. / 2 sec. / Double / Burst / Speedy Burst 6fps at 3M
Power Source	AA Battery * 2 ; CIPA approx 185 base on bundle battery
Storage Type	Built-in Approx. 41 MB 4GB SD compatible / 32GB SDHC card compatible
File Format	Still Image: JPEG (EXIF 2.2 compatible) DCF compatible; Support DPOF; Video: MJPEG; Audio: WAV
Dimensions / Weight	92.0x60.5x23.8 (mm) ; 110g ( w/o battery & SD card)
Interface	Digital output: USB 2.0 compatible Audio / Video output ( NTSC/PAL ) ; PictBridge compatible
Accessory	USB Cable / Software & UM CD / Quick Guide / Hand Strap / Non-rechargeable Batteries



Dealer's Stamp

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